

Fast Track Workbook

This guide will cover **the essentials only** - Thinkific has powerful features that enable you to customize and fine-tune, but if you're in a hurry, save it for later.

You can sign up FREE here - you'll need an account to follow along with this guide. Thinkific is free to get started with - no credit card required.

In this guide...

- Create Your Course
- Customize Your Site
- Publish Your Course

Now, let's get started!

The screenshot shows the Thinkific dashboard interface. On the left is a dark blue sidebar with the Thinkific logo and a search icon. Below the logo are several menu items: 'DESIGN YOUR SITE', 'MANAGE LEARNING CONTENT' (with a sub-menu for 'Courses', 'Categories', 'Instructors', 'Video library', 'Publication requests', and 'Share revenue'), 'MARKET & SELL', 'SUPPORT YOUR STUDENTS', 'SETTINGS', and 'VINCENT'S ACCOUNT'. At the bottom of the sidebar is a 'GIVE A MONTH FREE' button and links for 'Preview website', 'Blog', 'Help center', and 'Updates'.

The main content area is titled 'Courses' and has tabs for 'Courses', 'Memberships & Bundles', and 'Re-order'. There is a search bar and buttons for 'GRID' and 'LIST' views. Below this is a grid of course cards. Each card features a food-related image, a title, the number of courses, and a status indicator (e.g., 'PUBLISHED', 'DRAFT').

Course Title	Number of Courses	Status
Get To Know Cookies	3 courses	PUBLISHED
How To Satisfy Summer Time Pizza Craving Today	12 courses	DRAFT
When To Use High Heat On Your Barbeque	3 courses	PUBLISHED
Why Do Make Ahead Recipes Work So Well To Reduce Dinner Party Stress	3 courses	PUBLISHED
Bagels: The Hidden Secrets	3 courses	PUBLISHED
Mastering Breakfast	3 courses	PUBLISHED
7 Steps To Truly Divine Hummus	3 courses	PUBLISHED
When To Use High Heat Barbeque	3 courses	PUBLISHED

Step 1: Create Your Online Course

When you signup for Thinkific you'll land on [the Admin Dashboard](#). From here, you can control every aspect of your Thinkific course website.

For more detailed instructions, check out: [Creating a Course](#).

Add lessons to your course

Thinkific courses are made up of **Chapters** which contain **Lessons**. After creating a course, you'll begin editing it in **the Course Builder**. You can [add lessons from the Curriculum tab](#) or the [Bulk Importer](#) tab if you want to upload several files at once.

Explore the different lesson types here: [Thinkific Lesson Types](#).

Customize your Course Player

The place students see your lessons in Thinkific is called the Course Player. To customize, you can add a **Logo Image**, change the **Primary Color** and **Font**.

You can learn more here: [The Thinkific Course Player](#).

Step 2: Customize Your Site

Now that you have created your course, you can get started on your site pages. Thinkific's [Site Builder](#) allows you to fully customize your course website's pages with images, branding and more!

Customize your course's landing page

Each course has a **landing page** (i.e. sales page) created for it automatically. You can edit this page in [Site Builder](#), which can be accessed from the Admin Dashboard or the [Course Builder](#).

Check out [Site Builder Sections](#) for an overview of section types and learn more about setting up your landing page here: [Build a Course Landing Page](#).

Customize your course website's home page

If you do plan on creating multiple courses, then get started **editing your home page in Site Builder**. For an in-depth guide see: [Build Your Home Page](#).

Or, if you are creating only one course for now, we recommend using a home page redirect. to send visitors from the home page to your course landing page instead. This way you don't need to spend time customizing your home page!

Customize your site name and URL

You can [change the site name and URL](#) in the **Settings** page. If you want to remove the '.thinkific.com' part of the URL, you can [add a Custom Domain on any paid plan](#).

Step 3: Publish Your Course

Great! You've set up all the essentials and are ready to add the final touches to publish your course and start sharing it with your audience.

Price Your Course

If your course is free, you don't need to do anything (this is the default setting). Skip to the next section.

If you want to sell your online course, you need to first **integrate with a payment processor**. After integrating with a payment processor, you can set a **price for your course**.

Learn about the different price options here: [Set Your Course Pricing](#).

Customize your course image and description

Your **course image and description** will be used in link previews on social media, and in your checkout. It's like a tiny sales page for your course.

See this article for more details: [Edit Your Course or Bundle Image & Description](#).

Publish your Course

Publishing a course makes it visible to visitors and allows students to enroll! Courses can be unpublished at any time, but this removes visibility to student as well.

To learn more about publishing go here: [Publishing Your Course](#).

Share your course

You can send the published course to anyone by sharing the link to:

- **Your home page** (which looks like <https://course-site.thinkific.com> or your custom domain)
- **Your course landing page** (see how to [copy your course landing page link](#))
- Or share the [link to your course checkout](#) instead!

The screenshot shows the 'Pricing' settings page for a course in the Thinkific dashboard. The page is titled 'MY COURSES' and 'Your First course'. The navigation menu includes 'Curriculum', 'Bulk importer', 'Settings', 'Drip', 'Pricing' (highlighted), and 'Publish'. The 'Pricing' section is active, showing 'Default pricing' and 'Additional pricing' options. The 'Default pricing' section has three radio button options: 'Free', 'One-time payment', and 'Subscription' (selected). The 'Subscription' option is expanded, showing a 'Price' field set to '\$ 0', a 'Paid every' field set to '1 Month(s)', and two toggle switches: 'Free trial period' (checked) and 'Custom first payment' (unchecked). Below these are 'Time period' and 'Price' fields for the trial period, both set to '1 Day(s)' and '\$ 0' respectively. The 'Payment plan' option is also visible but not selected. The 'Additional pricing' section has a '+ ADD PRICE' button. 'CANCEL' and 'SAVE' buttons are located at the top right of the pricing section.



Nice work

You've launched your online course!

Check out some additional resources:

Review [Thinkific pricing](#) to find the right plan for your business.

Take [the FREE Thinkific Fast Track course](#) for step-by-step video instructions.

Visit [the Thinkific blog](#) for great marketing and course creation guides.

Hire [a Thinkific Expert](#) to help you set up, create, and sell your course.

Join the [Thinkific Facebook Group](#) to get help and feedback.

